

A Guide to Resource Efficiency Support for Business



The Government is funding a series of delivery programmes that help business reduce waste at every stage of the business cycle and manage resources more efficiently. The BREW (Business Resource Efficiency and Waste) Programme is returning landfill tax to business through free advice and support and longer term research programmes which will benefit business in the years ahead.

The second year of the programme, from April 2006, sees an increase in funding to some Year 1 programmes and additional projects including a pilot project fund.



Business Resource Efficiency and Waste (BREW) programme

Are you:

Any business looking for resource efficiency advice/support?

Do you want to reduce your energy bill?

Call or visit **The Carbon Trust**
0800 085 2005
www.thecarbontrust.co.uk

Do you want free advice on increasing your resource efficiency?

Call or visit **Envirowise**
0800 585 794
www.envirowise.gov.uk

Do you want to work with others to create business opportunities from waste?

Call or visit **NISP**
0121 766 4560
www.nisp.org.uk

Do you want advice on lawful waste carriers and environmental regulations?

Call or visit **Environment Agency**
08708 506 506
www.environment-agency.gov.uk

Do you want waste materials or have materials others may want?

Call or visit **WRAP**
0808 100 2040
www.wrap.org.uk

A recycling business looking for advice/support?

Do you want help raising Finance, Management Support or Equipment?

Call or visit **MTP**
0845 600 8951
www.mtprog.com

Interested in research & development for resource efficient products and services?

Do you want to know about calls for collaborative research projects?

Call or visit **DTI Technology Programme**
01355 272 155
www.dti.gov.uk

Are you interested in policy development for sustainable products?

Direct Business Support



Resource Efficiency Advice and Support – Envirowise

Envirowise offers UK businesses free, independent, confidential advice and support on practical ways to increase profits, minimise waste and reduce environmental impact. Solutions suggested are driven by the specific needs of individual firms to improve their business practices, profitability and competitiveness while at the same time reducing environmental impact, helping them to comply with legislation, and identifying and helping them to work towards suitable accreditation.

Services include:

- a free helpline offering advice to companies of all sizes;
- onsite visits from expert advisers who provide tailored guidance to help you save money through waste minimisation and resource efficiency;

- information resources and literature including best practice guides;
- events, from workshops and seminars to large exhibitions;
- a website with advice and guidance by sector and region, as well as the facility to put your questions to an expert; and
- Resource Efficiency Clubs – help companies make measurable resource efficiency savings and share best practice across a range of businesses.

Energy Efficiency Advice and Support – Carbon Trust

The Carbon Trust helps businesses cut carbon emissions and capture the potential of low carbon technologies. Their free support leads to reductions in energy bills and greater resource efficiency.

Services include:

- a free helpline offering advice to businesses of any size;
- interest-free loans provided to businesses for replacing existing equipment with more energy-efficient equivalents;
- visits and free energy surveys by expert consultants to advise businesses with energy bills over £50,000 per year on how to cut their energy bills;
- website with an easily accessible action plan tool;
- publications including sector specific energy saving advice and advice to help investors understand the implications of climate change;
- grants for research and development projects – Carbon Trust is committed to supporting ground-breaking projects that demonstrate a potential to reduce greenhouse gasses and low carbon technologies;
- venture capital – Carbon Trust is a co-investor in the low carbon technology field; and
- a carbon management service, provided to companies who are prepared to take carbon management to a strategic level.



Business Opportunities from Waste – National Industrial Symbiosis Programme (NISP)

NISP is the first national industrial symbiosis initiative in the world. It works by facilitating links between industries from different sectors to create sustainable commercial opportunities. NISP looks beyond an organisation's boundaries and allows businesses to embrace new opportunities that working with others can offer. Not only does it use one company's waste as another's input material, it also considers symbiosis through expertise, capacity, logistics and so on.

Services include:

- a free independent facilitation service to catalyse collaborative opportunities, which is delivered on a regional basis through regional coordinators;

- workshops which bring together diverse organisations with a common theme in order to find symbiosis opportunities in a facilitated environment;
- a web-based database of 'stuff people have' and 'stuff people want' to allow searches for synergies;
- company visits from experts to identify opportunities; and
- one-day interactive training workshops to help consolidate participants' understanding of industrial symbiosis and use of the NISP database.

Support for the Recycling Sector – Waste and Resources Action Programme (WRAP)

WRAP offers a number of services to businesses in the recycling sector and businesses wishing to invest in recycling technology. WRAP is also working to create a



transparent market to make it as easy as possible to buy and sell recycled materials. Up-to-date information on prices and innovations are available, and WRAP is heavily involved in producing independent standards for compost, paper and glass.

- For those wishing to make investments in the recycling industry, WRAP's eEquip Programme can help you lease necessary equipment and will guarantee the machinery's future residual value.
- WRAP can help businesses in the recycling industry gain access to finance. Their Recycling Fund provides financial help to SMEs, and is the first fund available in the UK dedicated to the recycling industry. Their Business Development Service provides recycling SMEs support and guidance to help them get commercial funding. A separate fund, the Interim Manager Support Scheme, is available to businesses to hire a highly skilled executive on a short term basis to help their business grow or develop.
- The WRAP Intellectual Property Right scheme can help you

identify and protect your processing technology or new recycled product.

- WRAP also offers services to investors, providing up-to-date information about the recycling sector and free listing services, free of charge, to couple investors and businesses.

Environmental Regulation Advice – Environment Agency (EA)

Further development is being made to the Environment Agency's NetRegs site. This provides free information to SMEs, helping them to understand complex environmental regulations that can affect them. It provides guidance on how to comply with environmental law as well as advice on good environmental practice.

Community Sector – Business, Community and Resource Fund

The Royal Society of Wildlife Trusts is running a £2 million competitive fund to support applications from community sector groups working with business waste. The aim is to support business resource efficiency by utilising the expertise of community waste re-use groups.

Looking forward

Sustainable Products – Market Transformation Programme (MTP)

The Market Transformation Programme (MTP) supports the development and implementation of UK Government policy on sustainable products.

MTP reduces the environmental impact of products across the product life-cycle by:

- Collecting information – stock, sales, usage and resource consumption data is gathered on household and industrial products, such as televisions, fridges and electrical motors.

- Building evidence – this information is used to model how products will evolve in the market place and to estimate future environmental impacts.
- Working with industry and other stakeholders – a common understanding is reached on how these impacts can be mitigated; action plans are agreed and the measures implemented.

MTP supports the UK Government's strategy on Sustainable Development. In particular, MTP underpins the product policy aspect of the framework for Sustainable Consumption and Production.



Research and Development – DTI Technology Programme

The BREW programme funds part of the DTI Technology Programme which puts out calls for collaborative research and development projects involving two or more collaborators, at least one of which must be from industry. So far, calls have included 'Waste Management and Waste Minimisation' in November 2004 and 'Meeting the Challenge of the Zero Emission Enterprise' in April 2005.

Part of the DTI Technology Programme is the Knowledge Transfer Networks (KTNs). These are national overarching networks in specific fields of technology or business applications. They bring together organisations such as businesses, universities, research and technology organisations and the finance community. The aim is to improve the UK's innovation performance by improving the rate of knowledge transfer.

Tackling Waste Crime – Environment Agency (EA)

The EA are supporting businesses by making information readily available on lawful registered carriers of waste through a public

register on their website. They are carrying out zero tolerance campaigns against fly-tipping to ensure a level playing field for all businesses.

Also

The Regional Development Agencies (RDAs) are coordinating resource efficiency projects in their areas and networking between the various organisations.

A project is being supported on agricultural waste and the collection of farm plastics.

A pilot fund has been launched for new projects in business resource efficiency and waste. Successful pilots will receive core funding in the third year of the programme to be implemented on a wider scale.

For more information

Agricultural Waste Stakeholders Forum

E-mail: agricultural.waste@defra.gsi.gov.uk

Defra BREW Programme

Website: www.defra.gov.uk/environment/waste/brew

DTI Technology Programme

Phone: 01355 272 155

E-mail: TechnologyProgramme@dti.gov.uk

Website: www.dti.gov.uk/technologyprogramme

Environment Agency

Information on your local office can be found on the website or by calling the phone number below.

Phone: 08708 506 506

Website: www.environment-agency.gov.uk

Envirowise

Phone : 0800 585 794

E-mail: helpline@envirowise.gov.uk

Website: www.envirowise.gov.uk

Market Transformation Programme (MTP)

Phone: 0845 600 8951

E-mail: info@mtprog.com

Website: www.mtprog.com

National Industrial Symbiosis Programme (NISP)

Phone: 0121 766 4560

E-mail: enquiries@nisp.org.uk

Website: www.nisp.org.uk

Regional Development Agencies (RDAs)

Website: www.englandsrdas.com

The Carbon Trust

Phone: 0800 085 2005

E-mail: info@thecarbontrust.co.uk

Website: www.thecarbontrust.co.uk/carbontrust/

Waste and Resources Action Programme (WRAP)

Phone: 0808 100 2040

E-mail: helpline@wrap.org.uk

Website: www.wrap.org.uk



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