

INTELLIGENT GREEN AND ENERGY EFFICIENT BUILDING & NEW TECHNOLOGIES AND PRODUCTS EXPO (IGEBC)

Be part of the UK presence at the 6th annual International Conference and Exhibition held in Beijing from 29-31 March 2010.

Who Attends?

Initiated by the Chinese Ministry of Housing and Urban-Rural Development (MOHURD) and organised by the Chinese Society for Urban Studies and the China Green Building Council this international conference is attended by a wide cross-section of Chinese government and industry including municipal governments, departments of development and reform and environmental protection, universities, research institutions, real estate companies, financial investment institutions and design, engineering, contracting and product companies all with a direct interest in learning about the latest developments in green and energy efficient buildings.

In 2009 the conference/exhibition (http://www.chinagb.net/images/zh_091214_en.pdf) also attracted over 200 exhibitors from China and around the world (including UK, USA, Canada, Singapore, and Germany).

What will the Conference Focus on?

This year Conference sessions will focus on:

- Design theory, technology and practice of green buildings
- Intelligent technologies of green building
- Green building and optimisation of the indoor environment
- Utilisation of green building materials in green building
- New light sources and technologies in green illumination
- Development of green real estate
- Technologies and engineering practice for energy-saving renovation of existing buildings
- New developments in the application of renewable energy in building



LEADING THE
LOW CARBON
TRANSITION

Opportunities For Participation

The conference and exhibition provides you with the opportunity to meet and network with key Chinese Ministries, organisations and companies and to present your capability and expertise in delivering green and sustainable construction to the world's largest construction market.

The following options have been negotiated for UK companies:

Exhibiting

10 stands have been reserved, six 9m² (stands 180-185 see attached plan) and four 6m² (stands 187-190). Cost RMB 9600 (roughly £870) for a 9m² stand and RMB 8600 (roughly £780) for a 6m². Both prices are discounted rates.

Speaking At Conference

The Chinese organisers have agreed 3-5 speaking slots for UK companies (subject to suitability). The Chinese organiser's decision on which papers to accept will be final.

UK Capability Seminar

In addition to the above as part of the main conference/exhibition, UKTI also plans to run a short UK focussed seminar on the afternoon/early evening of **Sunday 28 March** (IGEBC Registration day) in a hotel next door to the IGEBC. The seminar, which will be followed by a reception, will focus on the UK's experience and capability in delivering green and energy efficient projects.

Funding Arrangements

UKTI will fund group costs associated with the UK Capability Seminar (including the organisation of the seminar, reception, and simultaneous translation). Companies will be responsible for the cost of travelling to China, hotels, meals and any costs associated with participation at the IGEBC conference/expo.

UKTI can help your overseas business strategy take flight thanks to an offer from British Airways. The airline has provided UKTI with international return flights to China to help UK SMEs expand their business to new markets. Flights have been allocated to this IGEBC event but are **subject to some restrictions and availability**. Please contact **Zafar Masood at UKTI on +44 (0)20 7215 4621** for further details on the flight offer and application procedure.



Booking Procedure

If you wish to participate in any of the above options please provide the following to

Zafar Masood at:
Email: zafar.masood@ukti.gsi.gov.uk or
Tel: +44 (0)20 7215 4621
by 14 January 2010

Exhibiting

Confirmation of stand size (and stand number – subject to availability on a first come, first served basis) you wish to secure.

Speaking At Conference

If you are interested in being put forward for one of the UK slots please provide the following:

- Name of speaker
- Company
- Title and short summary of suggested paper

UK Capability Seminar

If you would like to be part of this you should provide the following:

- Name of speaker
- Company
- Title and short summary of suggested presentation

